

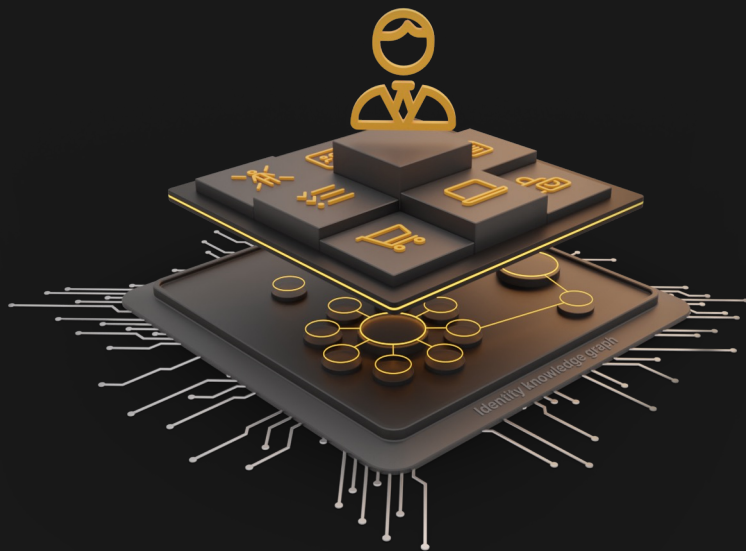


Improve your CIAM workflows and access controls with contextual, connected data

Måns Håkansson, Solution Architect, Indykite

Welcome to IndyKite

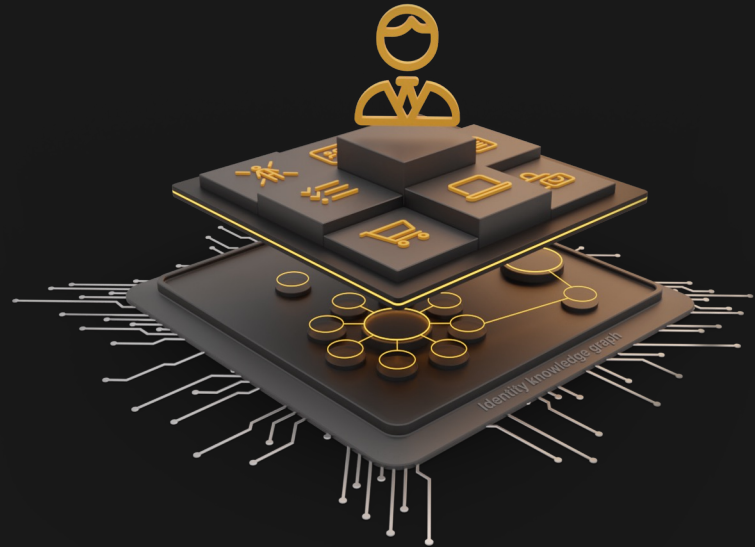
The IndyKite Identity Data Platform is a SaaS solution that leverages a connected data model to deliver Identity and Access Management (IAM) services



- Identity Knowledge Graph
- Authentication and user on-boarding
- Knowledge-Based Access Control
- Trusted Data Sharing (early access)
- Identity Insights (TBD)

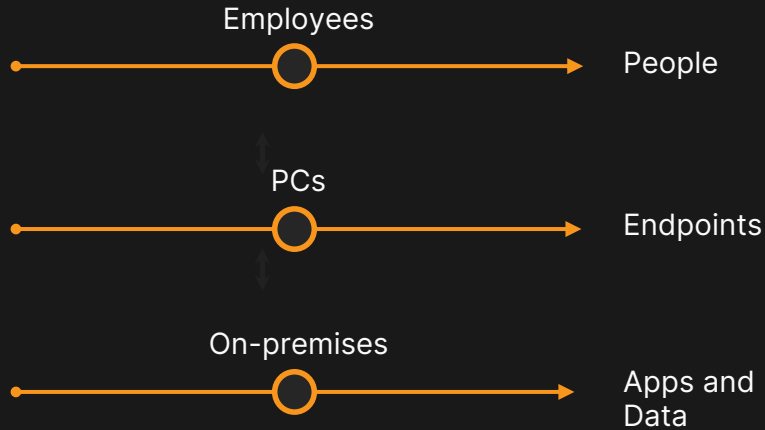
Possibilities

Powered by a graph database, IndyKite enables organizations to unify identity and business data into an operational data layer that supports complex and sophisticated use cases

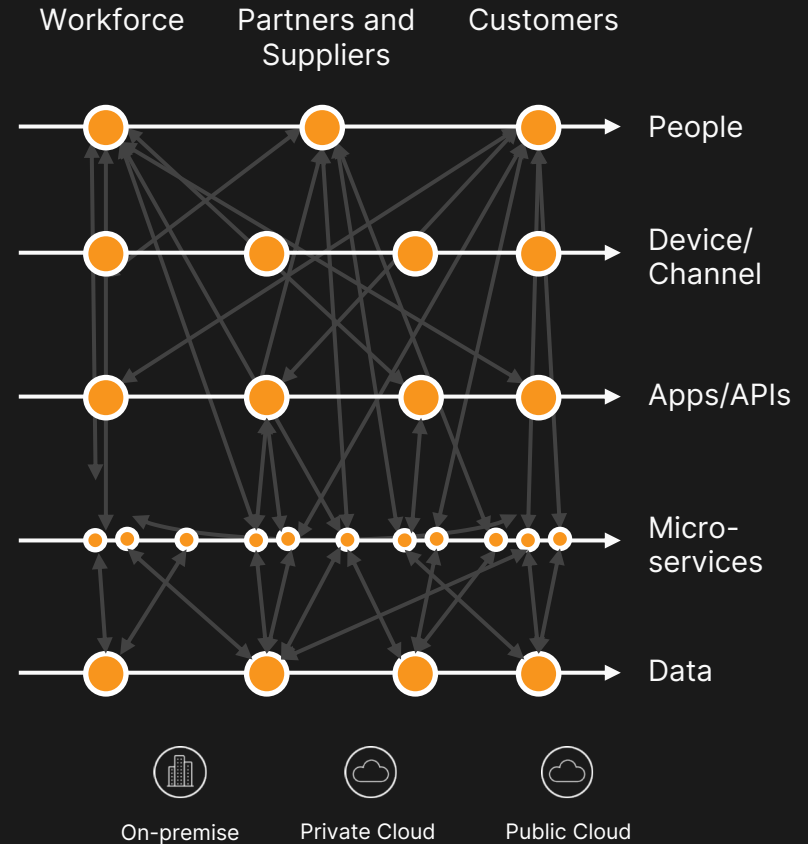


Increasing complexity

Where we have been



Now:



IAM needs to catch up



Workforce



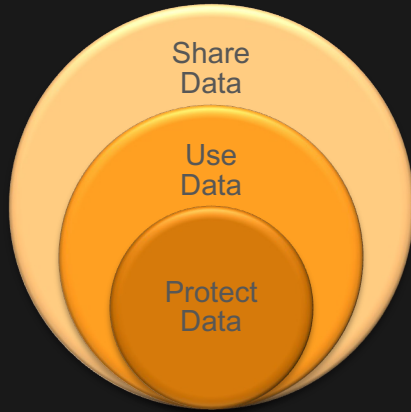
Customers



Partners



Things



Monolithic, in-flexible

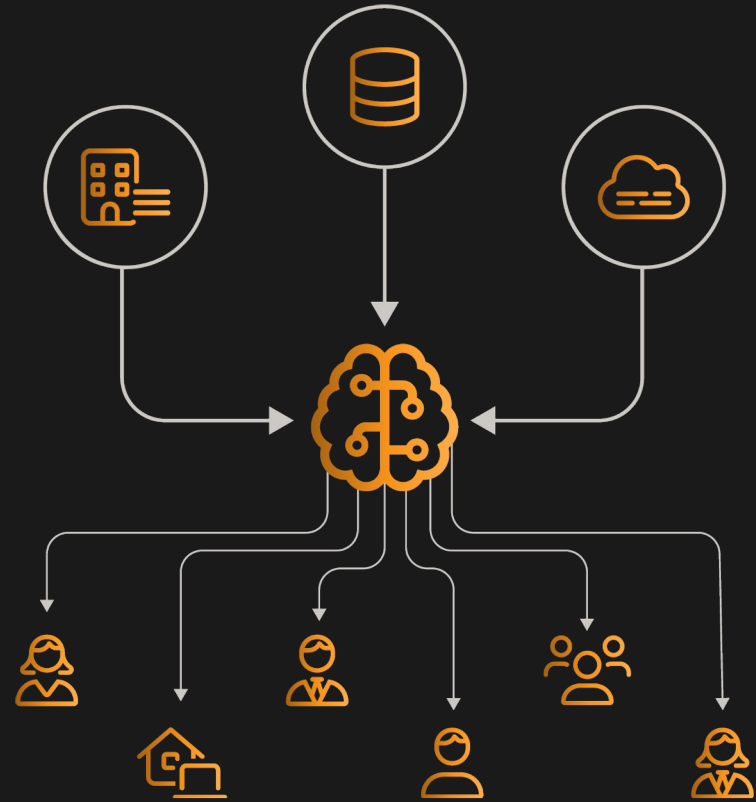
Current state IAM

- Identity-centric
- Static architecture
- Lack context and relations

- Cost-reduction focus
- ROI is limited
- No upside in new value \$

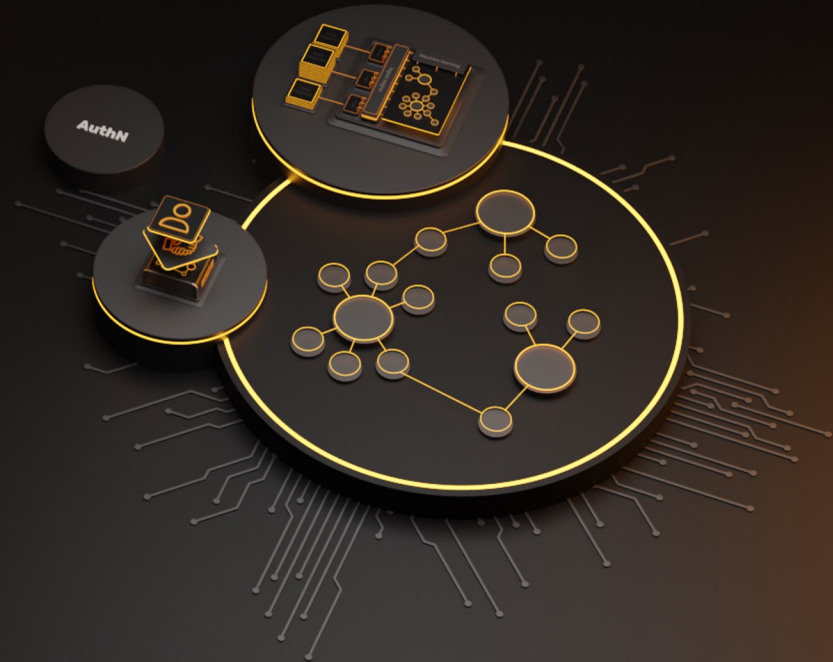
Contextual decisions based on relationships

- Digital initiatives
- Application Modernization
- Data marketplaces
- User journeys / CX

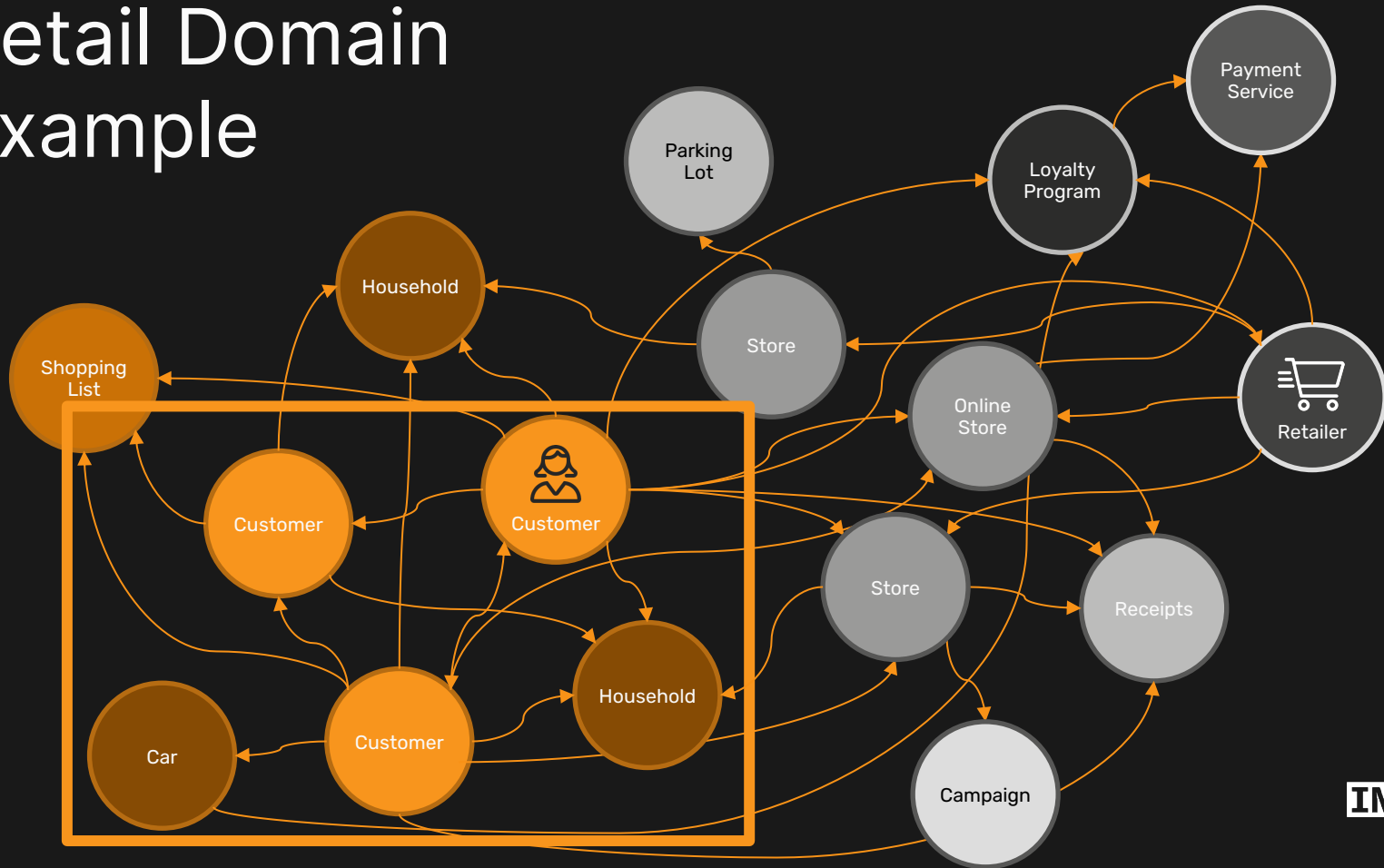


How do we get there?

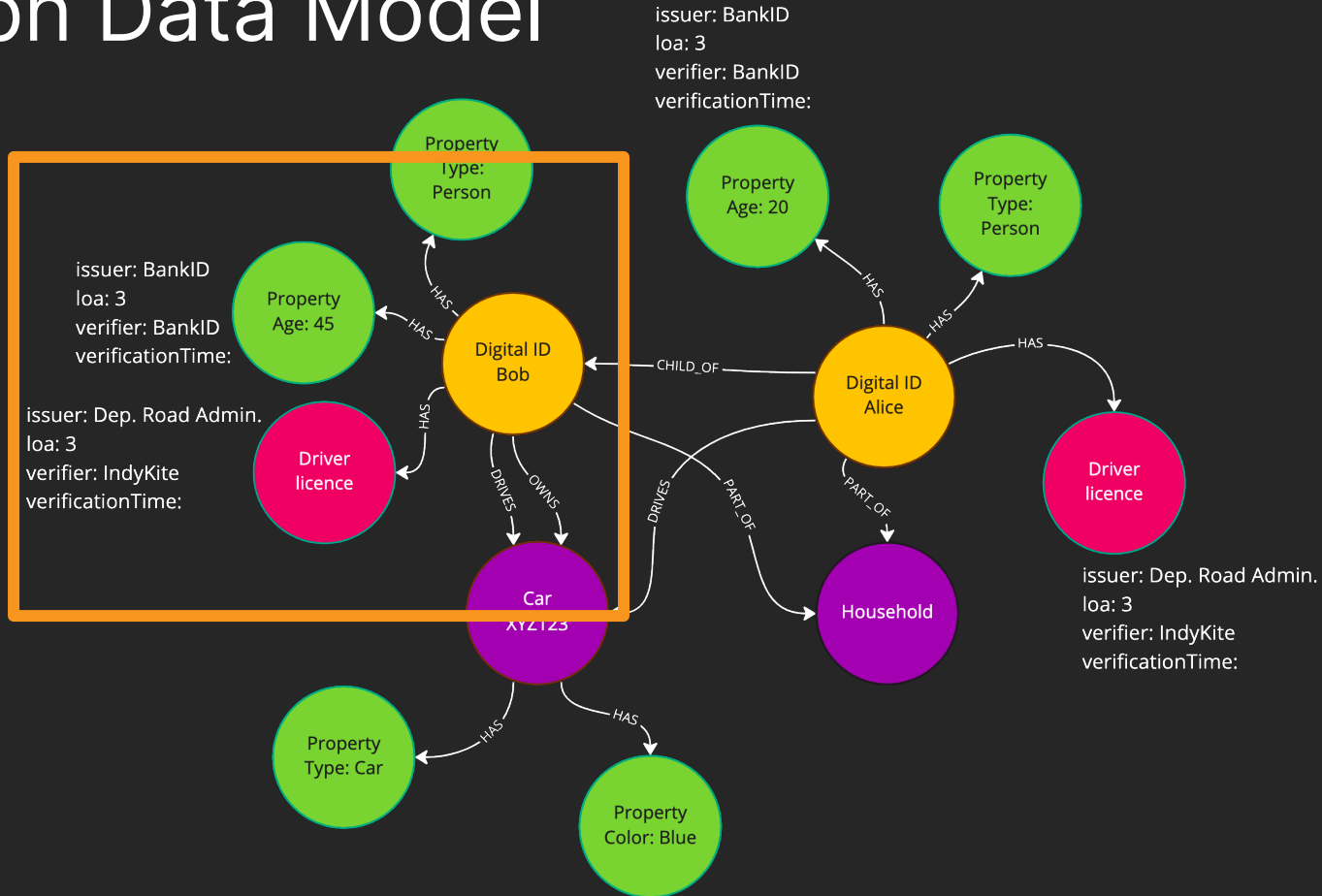
- Rethink the data model
- Learn from the connected data industry
- Leverage the data for value creation



Retail Domain Example

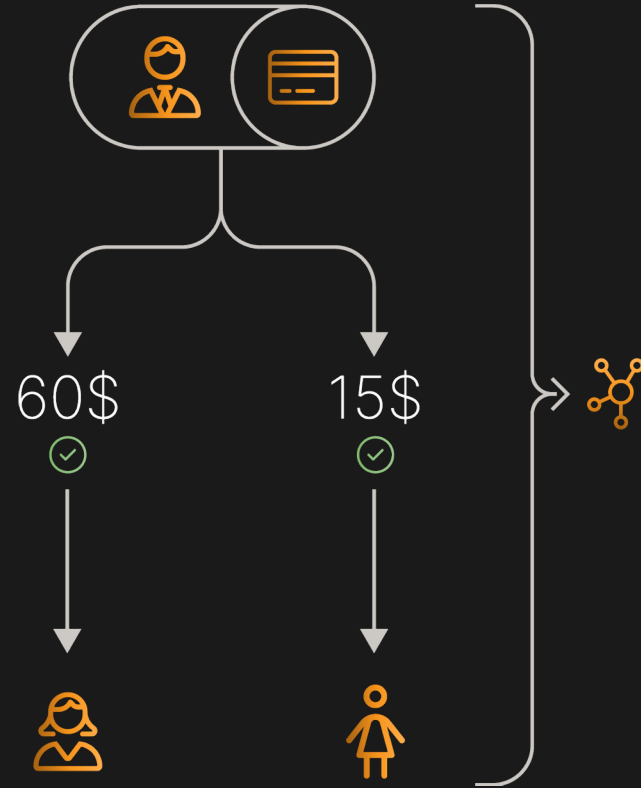


Graph Data Model

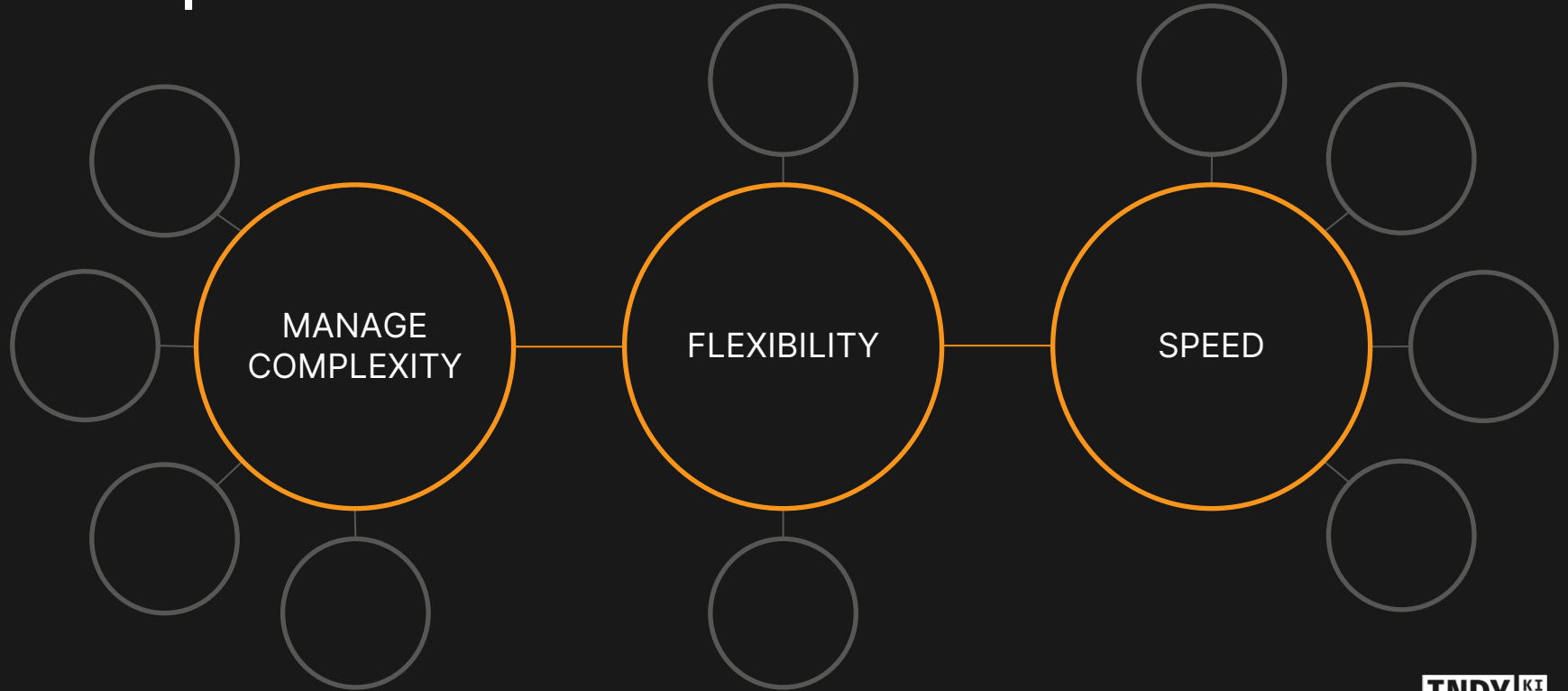


Monetization of data

- Group, family & network connections
- Upsell & cross-sell
- Authorization / Data sharing
- Insights and recommendations



Graph Delivers in IAM



Enable new ways of thinking about CIAM

New service enablement

New use cases

Enhanced and orchestrated
customer experiences

Data utilization - drive personalization
and recommendations

Secure and low friction user
experience for the customer





Connected data
is the new
frontier for
identity

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UPCOMING WEBINAR

AI for Identity & Access Management

3PM CEST
30 AUGUST 2023

